

RAIL >>
INDUSTRY
SHOW



Rail Industry, Infrastructure
and Technologies Exhibition

10-12 MAY 2022
ESKİŐEHİR/ TÜRKİYE

ETO-TÜYAP
EXHIBITION CENTER
ETO VEHBİ KOÇ
CONGRESS CENTER

www.railindustryshow.com



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BADGE AND YARN SPONSORSHIP

BADGE AND YARN SPONSORSHIP

Your Logo

Your Logo

Quantity: 5.500 pieces
Colored printing on satin yarn and the logo of the company is included. Only one company may have yarn sponsorship.

Price: 1.500 EUR + VAT %18

Approved

Quantity: 4.500 pieces
Colored printing on a plastic visitors badge.
9,7 cm width x 14.7 cm height
Official supporters logos will be on the badges and the sponsors logo will be 25% bigger than the other logos. Only one company may have visitors badges sponsorship.

Price: 1.000 EUR + VAT %18

Approved



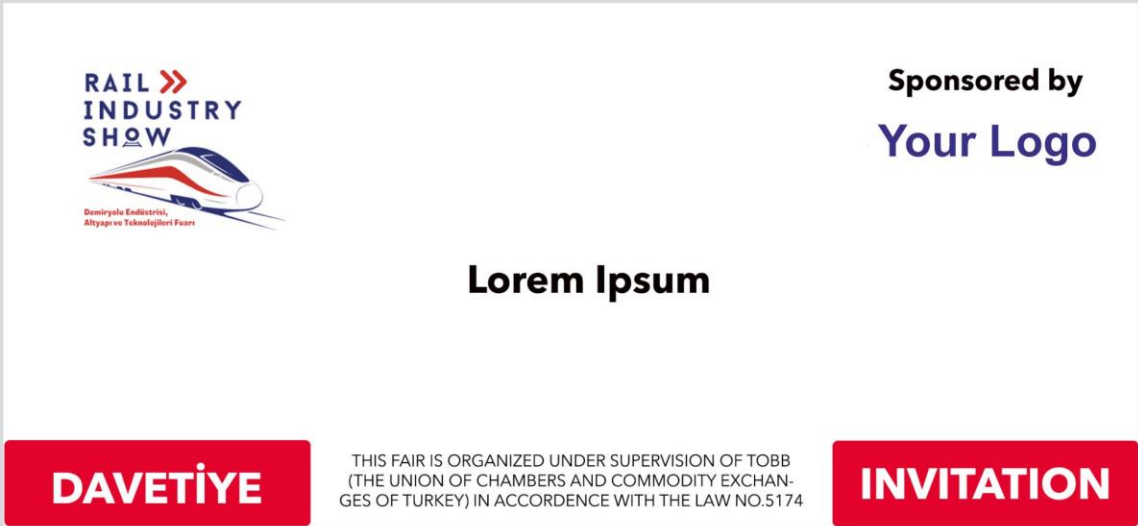
Your Logo



INVITATIONS AND PRINTED MATERIALS SPONSORSHIPS

INVITATIONS AND PRINTED MATERIALS

Regular Invitation



Quantity: 20.000 pieces

Description: Invitation of visitors will be distributed to the exhibitors as well as sectoral publications for its subscribers such as Subcon Turkey, Yatırımlar Dergisi etc. to be inserted in their publications one month prior to the event. 21 cm length x 10.5 cm height. These invitations will be handed in to related associations and government bodies for them to distributed within their members and their contributors. Only one company may have visitors invitation sponsorship.

Price: 1.000 EUR + VAT 18%

Approved

INVITATIONS AND PRINTED MATERIALS

Executive Invitation



Quantity: 2.000 pieces

Description: Executive invitations will be distributed within government and private sector executives, 26.6 cm length x 12.6 cm height with its envelope. Only one company may have executive invitation sponsorship.

Price: 1.250 EUR + VAT 18%

Approved

INVITATIONS AND PRINTED MATERIALS

Exhibition Catalogue



Quantity: 1.000 pieces

Description:

- FRONT COVER INSIDE: 500 EUR + VAT 18%
- FIRST PAGE: 350 EUR + VAT 18%
- BACK COVER (LOGO): 400 EUR + VAT 18%
- BACK COVER INSIDE: 350 EUR + VAT 18%
- FULL PAGE: 200 EUR + VAT 18%
- CATALOGUE SEPERATOR: 350 EUR + VAT 18%

INVITATIONS AND PRINTED MATERIALS

Posters



Quantity: 500 pieces

Description: The posters will be distributed within exhibitors and the related government bodies as well as associations and universities. 70 cm height x 50 cm width. Only one company may have posters sponsorship.

Price: 1.000 EUR + VAT 18%



Approved

INVITATIONS AND PRINTED MATERIALS

Bracket Advertisement for Tram Stations



Quantity: 70 pieces

Description: Eskisehir tram lines have 77 stations in total. Most effective 70 stations will be furnished with Rail Industry Show posters for 15 days at least and will remain in the brackets by the end of the event. 175 cm height x 118.5 cm width. Official supporters logos will be on the posters. The sponsor will have its logo 25% bigger than the other logos. Only one company may have bracket advertisement sponsorship.

Price: 1.000 EUR + VAT 18%



INVITATIONS AND PRINTED MATERIALS

Exhibitors And Delegations Bag



Quantity: 1.000 pieces

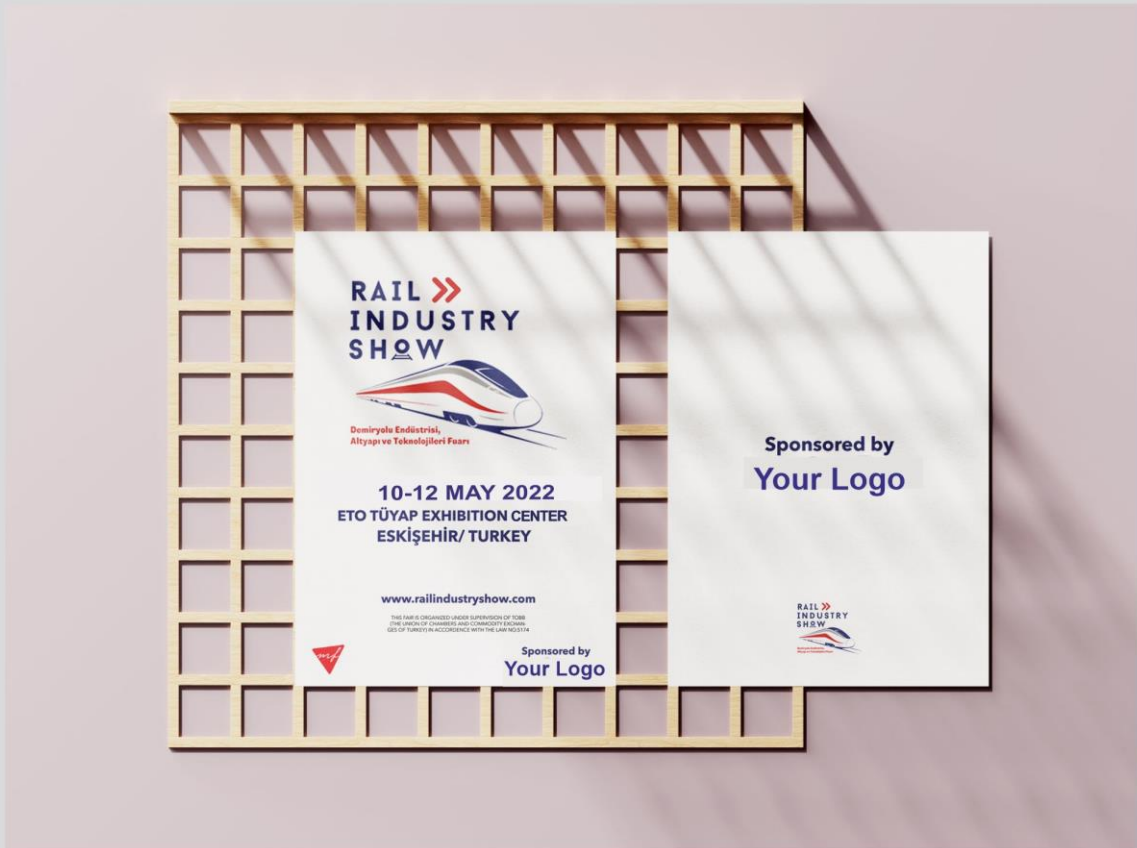
Description: The exhibitors and delegations bags will be made from stiffening cloth with colour printing. One side will be printed with Rail Industry Show logo, other side will be printed with the sponsor name and logo in colors. Only one company may have exhibitors and delegations bag sponsorship.

Price: 1.500 EUR + VAT 18%

 **Approved**

INVITATIONS AND PRINTED MATERIALS

Notepads for Exhibitors And for Delegations



Quantity: 1000 pieces

Description: Notepads will be handed into the exhibitors as well as delegations front page will be furnished with Rail Industry Show logo. The size of notepad is A5 and contains 50 pages. The sponsors logo will be on the right lower corner of the front page and/or back side of the notepad. Only one company may have notepads for exhibitors and for delegations sponsorship.

Price: 1.000 EUR + VAT 18%





INDOOR & OUTDOOR ADVERTISEMENTS

INDOOR AND OUTDOOR ADVERTISEMENTS

Hall 1 and Hall 2 Outdoor Roof Banners



Quantity: 4 pieces

Price: 1.500 EUR per piece + VAT 18%

Description: Hall 1 upper level entrance roof top banner. 24 m length x 4 m width. Hall 2 upper level entrance roof top banner. 24 m length x 4 m width. Hall 1 parking lot entrance roof top banner. 24 m length x 4 m width. Hall 2 parking lot entrance roof top banner. 24 m length x 4 m width. Multiple companies may sponsor roof top banners.

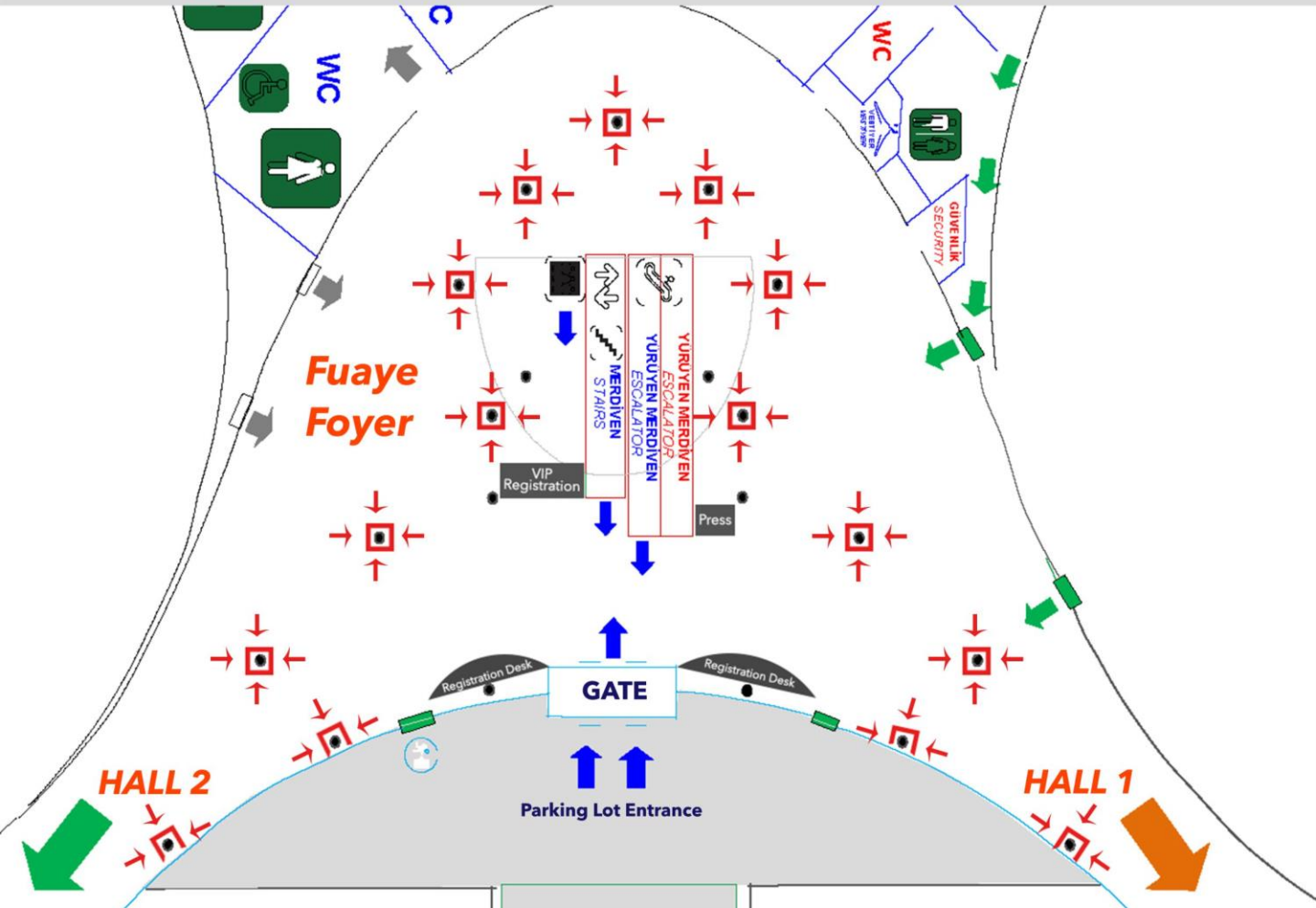
Hall 1 upper level
 Hall 2 upper level

Hall 1 parking lot
 Hall 2 parking lot

Approved

INDOOR & OUTDOOR ADVERTISEMENT


Foyer Area Column Coverings




Quantity: 11 columns 4 side covering, 4 columns 3 side covering

Description: In total 15 columns are available in foyer area where VIP's, press and visitors registration desks are. The coverings content will be provided by the sponsors. The designs will be provided by the sponsor. Printing and implementation will be applied by the organizer. Multiple companies may have column coverings.

Price: 4 side covered/per column 200 EUR + VAT 18% ,
3 side covered/per column 150 EUR + VAT 18%

 4 side coverings
..... pieces

 3 side coverings
..... pieces

 **Approved**

INDOOR & OUTDOOR ADVERTISEMENT

Conference Hall Roof Top Banner



Quantity: 1 piece

Description: 25 m x 5 m banner on conference hall roof top which VIP and delegations are passing by. Only one company may have the sponsorship of conference hall roof top. The design will be provided by the sponsor.

Price: 1.500 EUR+ VAT 18%



Approved

INDOOR & OUTDOOR ADVERTISEMENTS

From Upper Level to Registration Area - Foyer Escalator



Quantity: 2 pieces

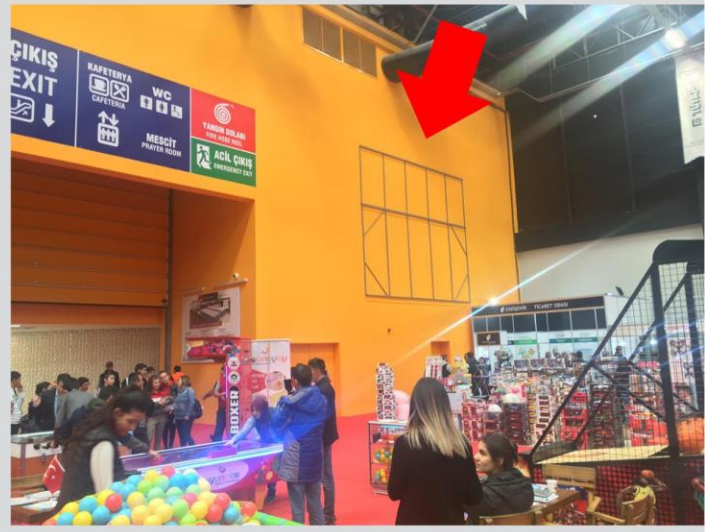
Description: From upper level to registration area - foyer escalator, only one escalator is existing in the complex. Both sides will be applied (Up to down, down to up). Only one company may sponsor escalator advertisement.

Price: 1.250 EUR per piece + VAT 18%

 **Approved**

INDOOR & OUTDOOR ADVERTISEMENTS

Inner Hall 1 and Inner Hall 2 Bracket Banner Areas



Quantity: 4 pieces per hall x 2

Description: 4 pieces of bracket banner area with the size of 5 m height, 6 m width. The visuals will be provided by the sponsors. Printing and implementation will be made by the organizer. Multiple companies may sponsor the bracket banner advertisements.

Price: 750 EUR per bracket + VAT 18%



Approved

..... pieces

GALA DINNER SPONSORSHIP



Quantity: 300 persons

Description: The details will be discussed with the gala dinner sponsor.

Price: 5.000 EUR + VAT 18%

Approved



TERMS AND CONDITIONS

Modern Fairs AS reserves the rights to apply or change the type of materials in advertisements nevertheless the sizes mention on this proposal.

Content, logo, visuals chosen by sponsors in this presentation will remain as it is. The content, logo, text and visuals may vary according to the sponsors demand.



THANK YOU

